

supergroup 

supergroup  Segoe Bold

supergroup 
supply chain Helvetica Plain

supergroup 
dealerships Helvetica Plain

supergroup 
fleet solutions Helvetica Plain

PANTONE

Cool Gray 9C
Cool Gray 9U



supergroup 



200C
200U



Cool Gray 9C
Cool Gray 9U

CMYK

C:0
M:0
Y:0
K:70



supergroup 



C:18
M:100
Y:100
K:11



C:0
M:0
Y:0
K:70

RGB

R:71
G:71
B:71



supergroup 



R:182
G:0
B:11



R:71
G:71
B:71

PANTONE

Cool Gray 9C
Cool Gray 9U



supergroup 

supply chain

485C
485U

Cool Gray 9C
Cool Gray 9U

485C
485U

CMYK

C:0
M:0
Y:0
K:70



supergroup 

supply chain

C:0
M:100
Y:100
K:0

C:0
M:0
Y:0
K:70

C:0
M:100
Y:100
K:0

RGB

R:71
G:71
B:71



supergroup 

supply chain

R:213
G:43
B:30

R:71
G:71
B:71

R:213
G:43
B:30

PANTONE



Cool Gray 9C
Cool Gray 9U

supergroup
dealerships

2935C
2935U

Cool Gray 9C
Cool Gray 9U

2935C
2935U

This section displays the logo in Pantone color space. It includes a dark gray square for the 'supergroup' text, a blue square for the 'dealerships' text, and a blue square for the 'S' logo. The logo is shown in two orientations: horizontal and vertical.

CMYK



C:0
M:0
Y:0
K:70

supergroup
dealerships

C:100
M:50
Y:0
K:0

C:0
M:0
Y:0
K:70

C:100
M:50
Y:0
K:0

This section displays the logo in CMYK color space. It includes a dark gray square for the 'supergroup' text, a blue square for the 'dealerships' text, and a blue square for the 'S' logo. The logo is shown in two orientations: horizontal and vertical.

RGB



R:71
G:71
B:71

supergroup
dealerships

R:0
G:91
B:187

R:71
G:71
B:71

R:0
G:91
B:187

This section displays the logo in RGB color space. It includes a dark gray square for the 'supergroup' text, a blue square for the 'dealerships' text, and a blue square for the 'S' logo. The logo is shown in two orientations: horizontal and vertical.

PANTONE

Cool Gray 9C
Cool Gray 9U

supergroup
fleet solutions

124C
124U

Cool Gray 9C
Cool Gray 9U

124C
124U

CMYK

C:0
M:0
Y:0
K:70

supergroup
fleet solutions

C:0
M:30
Y:100
K:0

C:0
M:0
Y:0
K:70

C:0
M:30
Y:100
K:0

RGB

R:71
G:71
B:71

supergroup
fleet solutions

R:234
G:171
B:0

R:71
G:71
B:71

R:234
G:171
B:0