



My Dashboard

Innovation in the management of the distribution of automotive parts & accessories

South Africa's automotive industry has an extremely challenging supply chain. The vehicle manufacturing process has become highly efficient with further cost saving measures difficult to implement. The main area of opportunity for cost savings now lies within the supply chain.

At the supply chain division of Super Group, we have a proven track record for the design of innovative yet flexible supply chain solutions for the automotive industry. We specialise in managing the outbound distribution of parts and accessories for some of the country's leading automotive manufacturers including Honda SA, Mercedes-Benz SA and Nissan Diesel SA.

The importance of using technology to manage the supply chain is critical. In recent years, Super Group has made a significant investment in infrastructure, skills and resources in order to develop a sophisticated technology platform that provides clients with true visibility across the supply chain.

Super Group has custom developed a web-based visibility console which provides clients with a "real time" holistic view of their supply chain. The technology platform or visibility console that Super Group has developed is called My Dashboard. My Dashboard was developed by Super Group in response to the growing demand for true supply chain visibility.

My Dashboard is a powerful visibility console that enables clients to monitor the real-time status of their supply chain in order to minimise service level failures and reduce costs. Here clients can view and access online reports, track the progress of a delivery and identify potential problems before they occur allowing them to proactively manage their supply chain.

A major advantage of this application is that true supply chain performance is visible instantaneously highlighting supply chain exceptions and allowing for proactive management prior to service level failures being experienced. It does not require a user to enter multiple applications in order to understand the true operational status of what is currently happening.

The application extracts data from multiple disparate systems and integrates it into one portal offering clients a real-time view across the supply chain by using a single "dashboard". The application allows users to customise performance reporting, including retrieving electronic proof of deliveries.

The system is web based meaning that users can log in from any Internet connection to view the status of their supply chain. The application is on an authorised user basis and generally spans four groups:

- Super Group operational staff (restricted to relevant job function)
- Super Group management (oversee the entire contract to ensure contract compliance)
- Client management (for daily updates on supply chain performance)
- Client's customers (for their own planning purposes)

This consolidated footprint ensures that all the key stakeholders in the supply chain have visibility over performance which in turn drives efficiency, allows for up and down stream planning and importantly creates a base from which to accelerate continuous improvement.

The significance of My Dashboard is that without it true end-to-end visibility cannot be achieved and further supply chain optimisation becomes difficult to achieve.