



More Than a Ride

The KAP sani2c is a three-day, 265 km mountain bike stage race, which takes place in the south-eastern province of KwaZulu-Natal (KZN) in South Africa.



The event begins on a small sheep farm near the Sani Pass in the southern Drakensberg. Pedalling across a section of the KZN Midlands mist belt, riders traverse scenic dairy and timber farms, glide through indigenous forests and soar down a breathtaking pass into the Umkomaas Valley before crisscrossing a nature reserve and sugar cane farms that eventually deliver them onto the shores of the Indian Ocean. Super Group is a long-time logistics sponsor of this incredible event. Our fleet of 24 trucks and drivers ensure that every cyclist's belongings are transported from race village to race village. This is a complex and demanding logistics exercise but our team manages it like clockwork!



Supplying 16 eight-tonne trucks and ensuring that each cyclist's belongings arrive at each campsite safely and reliably.

Not only is the event well-known for its exceptional route, hospitality and “gees” (that’s the South African word for great spirit, mood or vibe), but the KAP sani2c business model is also highly regarded for its innovative community focus. Since its inception, the race has involved and provided for communities, including schools, charities, rural populations and entrepreneurs along the route. The premise of community involvement is that the organisations provide essential services and products for the event for which they are paid. As such, route and race village preparation,





bike washing, catering, the provision and operation of water tables, shuttles for riders' vehicles, the creation of mementos and awards, and many other services are provided by local organisations.

Every year 13 communities and 23 schools/charities and environmental groups benefit from the event. The trust provides children with access to education, from pre-primary to university and college. It funds improvements to schools on the sani2c route, including building libraries, additional classrooms, toilets and play areas. The trust also finances school stationery and study materials. In addition, it assists entrepreneurs to promote their skills and build businesses, funds an animal sterilisation and vaccination initiative with Rural Animal Welfare and supports a tree planting programme. For most organisations involved, sani2c is their largest annual fundraiser and sani2c Community Development Trust distributes more than R10 million among beneficiaries. This excludes associated income generated by the event for the tourism and hospitality sector in the area. KwaZulu-Natal Tourism estimates sani2c generates more than R50 million per annum for the region and a further R9 million for the country via international competitors.

The benefits of community involvement are not, however, only centred on money. Originating primarily with work undertaken at the race villages, the KAP sani2c has upskilled and

employed countless artisans, including builders, tilers, carpenters and plumbers. When they are not working on sani2c projects, these people take on other work, engaging the technical and entrepreneurial skills they honed with sani2c to generate income and provide employment and pass on skills to others. Over and above this, every year diverse groups of people get together to provide services and products at various points along the route where they not only earn money but also get to know one another better, enjoy the “gees” that go with being involved and provide sure-fire evidence that the sani2c is “More Than A Ride”.

